



ADRIAN EBERSTEIN

User Experience Designer

CONTACT

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EDUCATION

CareerFoundry

UX & UI Design Certification
2020 - 2021

Oregon College of Art & Craft

Bachelors in Fine Art
2008 - 2011
2008 - 2011 | OCAC Merit Scholarship
2008 | Jean Vollum Fibers Scholarship

SKILLS

Tools

Figma	Miro
Zeplin	Balsamiq
Sketch	Google Analytics
Adobe CS	Optimal Sort
Marvel	Usability Hub

Knowledge

Wireframing	Research
Prototyping	User Interviews
Collaboration	User Personas
Critical Thinking	Data Analysis
Visual Design	User Journeys
Empathy	User Flows
Communication	Usability Testing

PROFILE

Visual artist and UX/UI designer with a background in art and wellness program management. Deep listener, who translates people's needs into great products. Creative entrepreneur who plays well with others. Crafting solutions with care, bringing ideas to life, making a difference.

WORK EXPERIENCE

Web Designer

Freelance | 2019 - present

- Execute all design stages from concept to completion.
- Conceptualize creative ideas with clients.
- Communicate the design ideas through site maps, user flows and wireframes.
- Create imagery and build brand identity aligned with clients.

UX Designer

Audyssey Labs | March 2021 - May 2021, Contract

- Redesigned clients' web application to improve user experience.
- Assessed the information architecture by performing a heuristic analysis.
- Identified high-level usability issues to be resolved in the redesign.
- Delivered final designs with new style guide to client within agreed timeframe.

Administrative Assistant, Art Curator

Lagom: Center for Being | 2019 - 2020

- Provided administrative support to ensure efficient operation of the office.
- Connected clients to appropriate practitioner, group, or resource.
- Maintained schedules, verified benefits and completed billing.
- Initiated and designed a circulating art program.

Program Manager

The Sou'wester Lodge | 2018 - 2020

- Managed and curated the wellness programs for Sou'wester non-profit.
- Built and implemented the wellness retreats program.
- Launched 8 retreats in the first year, and expanded to 12 retreats by second.
- Designed marketing materials and managed social media account.

Program Manager

Kahnaway Art & Ecology | 2016 - 2017

- Revived 5 ½ acre property to provide art studios for drawing, painting, printmaking, woodworking & textiles.
- Connected & booked 3 new artists for the residency program for 2017.
- Worked with local planners & the Columbia Gorge Commission to update zoning for land use in the National Scenic Area.
- Brought 2 MFA intern projects on site during initial year.